

Original Cityview Mission & Vision (adopted from HCBC Austin in 2007):

Mission: Cityview Bible Church is a family of believers committed to reaching people with the life-changing reality of Jesus Christ.

Vision: Every man, woman, and child in Greater Austin would have the chance to experience the life-changing reality of Jesus Christ because they hear the gospel from the lips of someone at Cityview Bible Church.

Updated Mission & Vision (approved February 2023):

A church's mission is a timeless, qualitative statement of its purpose. A good mission statement clearly articulates who you are and why you do the work that you do.

Cityview Mission: (Our Why)

Cityview Bible Church exists to **multiply** disciples and plant churches that **declare** the life-changing reality of Jesus Christ to every man, woman, and child.

Key Ideas:

1. Multiplying disciples = we are committed to developing mature disciples of Jesus who reproduce their walk in the lives of others. (Matthew 28:18-20, 2 Tim 2:2)
2. Planting churches = we are a church-planting church that sends our time, money, and people to start new churches across Greater Austin. (Acts 13:1-3, 14:21-23)
3. Declare = we commit to speak the gospel with our lips and display the gospel with our lives. (Luke 24:46-49, Acts 1:8)
4. Life-Changing Reality of Jesus Christ = Jesus is real, and He changes our lives when we come to Him in repentance and faith. (Col 1:27-29, Rom 8:28-30)
5. Every man, woman, and child = God loves people from every ethnic background, age group, and life situation, and we should love them too. (James 2:1-9, Rev 7:9-10)

A church's vision is a time-bound, measurable, inspirational description of a desired future. A good vision statement clearly articulates the quantitative impact you want to make.

Cityview Vision: (Our When)

By 2030, Cityview Bible Church will **equip** 1000 disciple-makers, **plant** 5 new churches, and **celebrate** 500 baptisms in Greater Austin.

Key Ideas:

1. Equipping 1000 disciple-makers = how many people did we motivate, train, and deploy in making disciples of Jesus Christ?
2. Planting 5 new churches = how many new churches did we start and sustain? How many of those churches reproduced to start other churches?
3. Celebrating 500 baptisms = how many baptisms did we celebrate as a congregation, seeing lives changed by the gospel?
4. Greater Austin = geographic intentionality (doing in our region what we want other missionaries, ministries, and churches to do in their target areas)

Cityview Core Values: (Our How) - approved June 2023

Core values help express our identity as a church, articulating who we are and what is important to us. Every organization has a grid by which they make decisions on how to allocate resources, evaluate results, and design strategic plans for the future. The elders of Cityview Bible Church have thoughtfully and prayerfully produced this list to clarify our identity and priorities.

1. Spirit & Truth (John 4:23-24)

Belief: We believe in the truthfulness and authority of the Bible AND our desperate need for the empowering presence of the Holy Spirit.

Behaviors:

- Commitment to Prayer
- Making Room for the Spirit
- Expository Preaching
- Bible-saturated Discipleship

2. Discipling Generations (Psalm 145:4)

Belief: We believe that each generation has a sacred calling from God to pass on the apostolic faith to the next generation, leaving a legacy of faithful obedience to God.

Behaviors:

- Loving and Teaching Children
- Reaching and Guiding Students
- Mentoring Young Adults
- Intergenerational Community

3. Christ-centered Diversity (Revelation 7:9)

Belief: We believe that God created a multi-ethnic, global family when Jesus purchased people from every nation, tribe, and language on the cross.

Behaviors:

- Honoring Cultural Differences
- Diverse Worship Styles
- Patient Disagreement on Tertiary Doctrines
- Planting Diverse Churches

4. Missional Living (2 Chron 6:33, Matt 28:19)

Belief: We believe that we can only reach every man, woman, and child in our city with the gospel if every man, woman, and child in our church is intentionally living on mission in their daily life.

Behaviors:

- BLESS Practices
- Personal Evangelism
- Community Impact
- Global Outreach

5. Radical Generosity (2 Cor 9:6-8)

Belief: We believe that everything we have comes from God, and that He desires us to be open-handed with all of our resources, trusting Him to provide for our needs.

Behaviors:

- Faithful Financial Giving
- Helping Those in Need
- Serving with our Time
- Sending People to Plant

Cityview Strategy (Our What)

As a church committed to obeying the Great Commission (Matthew 28:19-20), our primary ministry strategy is to make disciples of Jesus who will make disciples of Jesus. Multiplying disciples is the core activity *that must be present in every ministry of the church* if we are going to fulfill our mission and vision as a congregation.

To provide clarity of direction and unity across our ministries, we have adopted the following definition of a disciple of Jesus Christ:

A disciple of Jesus is one who receives their identity from Jesus and models their life after His.

WORSHIPER

MY IDENTITY: I am a worshiper created to bring God glory.

Psalms 95:6, 1 Thess 5:16-18, Heb 10:24-25, Col 2:6-7, Prov 3:9a

MY LIFE PATTERN:

1. I seek God daily through His Word and prayer.
2. I worship weekly with my church family.
3. I participate in community with other believers.
4. I give to the Kingdom of God. (stewardship of treasure)
5. I choose godly priorities in my schedule. (stewardship of time)
6. I remove idols that seek to replace God in my heart.

WITNESS

MY IDENTITY: I am a witness compelled to share Christ's love and sacrifice for me.

2 Corinthians 5:20, Gal 2:20, Acts 1:8, Matt 5:14-16, Matt 22:37-39

MY LIFE PATTERN (BLESS):

1. Begin with prayer (FRANC list)
2. Listen with care
3. Eat together
4. Serve with love
5. Share your story and God's story

SERVANT

MY IDENTITY: I am a servant of Christ and called to serve others.

Matthew 20:26-28, 1 Peter 4:10, Gal 5:13-14, Matt 6:19-20, Phil 2:4-8

MY LIFE PATTERN

1. I develop a servant's heart.
2. I grow in Christlike character, especially humility.
3. I use my spiritual gifts to serve others. (stewardship of talents)
4. I serve in the church and the community.
5. I love people as God has loved me.

DISCIPLE MAKER

MY IDENTITY: I am a disciple of Jesus Christ and called to disciple others.

Matthew 28:19-20, 2 Tim 2:1-2, Matt 16:24, Matt 4:19

MY LIFE PATTERN:

1. I identify people to disciple.
2. I ask people to enter into a discipleship relationship.
3. I pass on what I learn and practice.
4. I help my disciples make more disciples.